

## Abstract

The present invention relates to the setting-up of a connection in a communication environment controlled by a communication system (LC) between a first node (NA) which is allocated to a first contact (A) and a second node (NSP) which is allocated to a second contact (SP). It is proposed that within the first node (NA) there is provided for the first contact (A) a contact element (SBOT) which graphically represents the second contact (SP) and to which an unambiguous identification and contact data are allocated (S1). The contact data are then accessed by means of a program (PRG) and the connection from the first node (NA) to the communication system (LC) set up (S2). It is then checked within the communication system (LC) with the help of the unambiguous identification of the contact element (SBOT), whether the contact element (SBOT) is an element approved by the communication system (LC) for the setting-up of connections (S2). And, depending on the result of the check, the connection to the second node (NSP) is set up (S3). An intelligent contact element (SBOT) is thus created which is unique by virtue of its identification and it is tested by the communication system so that only allowed connections result. The connection set-up with such a contact element thus displays an exclusivity which protects against unintended or even unlawful uses. Parties offering such contact elements are e.g. service providers (SP) who create special contact elements (SBOT1, SBOT2...) for potential or already registered customers (users) via presets (parameters) and offer access exclusively to specific services and/or functions (e.g. direct access to personal areas, discounts etc.).

(Fig. 4a)